CONSULTANTS
WATER ENV. TECH



Company Profile

Better Water.
Better Life.

Consultants for Water & Environmental Technologies (CWET)

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Our Story

From a passing question to a lasting legacy: a journey that began to change lives

Our story did not begin in a boardroom, but with a conversation that changed the course of a life. The company's founder, Mr. Mohammad Ali Ammour, had a successful career marketing a cigarette brand in Kuwait. During a chance encounter, a traveller asked him directly:

> **"Aren't you ashamed of selling a product that harms people's health?"**

That moment became the great turning point. He made the bold decision to leave his field entirely and dedicate his professional life to offering what benefits people and improves their quality of life.

That passion became reality in 1973, when he took on the challenge of pioneering an unfamiliar sector: water purification and treatment. Despite the difficulty of convincing the market of the very idea of purification, his efforts built strategic partnerships with five leading American and European companies.

Crowning those successes, 1994 marked a strategic expansion as the company launched its operations in Amman, the capital of Jordan, continuing its journey with steady steps and carrying a true legacy that embodies our slogan: Better Water, Better Life.



1973 Pioneering water purification & treatment

5 Partnerships with leading American & European companies

1994 Operations launched in Amman, Jordan

Achievements

Achievements that reflect our clients[1] trust

50+

Years of established expertise

600+

Commercial & industrial projects

4,000+

Satisfied clients

500+

Million litres of water treated daily



Vision · Mission · Values

Vision, Mission & Core Values

Vision

To be the first choice and the leading company in providing the latest water technologies and environmental solutions, raising quality of life and public health by providing pure, safe water for everyone.

Mission

We are driven by our firm belief that access to fresh, pure and healthy water is a fundamental right of every person and their family, and we strive to provide solutions that deliver this water to the highest safety standards.

Core values & how we work

01 Sourcing & selecting the best

Continuously researching and selecting products and systems engineered and built to the highest levels of efficiency.

02 Professional execution

Designing and installing systems in the best and most precise way possible to ensure optimal performance.

03 Ethical follow-up with integrity

Providing after-sales service and client follow-up with the highest credibility and professional integrity.

Our Services

Integrated services & solutions



Residential

Home desalination units for drinking and cooking water, water-softening and anti-scale devices, and ultraviolet sterilisation systems that eliminate bacteria.



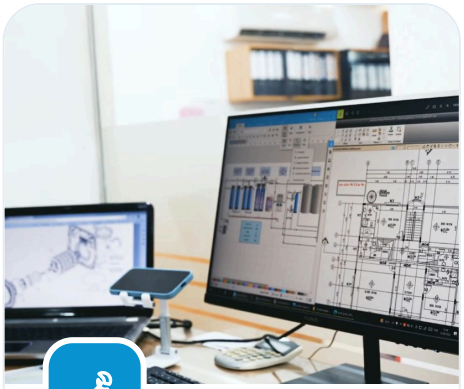
Commercial & Industrial

Large reverse-osmosis plants for factories, institutions and specialty coffee shops. Treatment of boiler water, cooling towers and central tanks.



Environmental Solutions

Household and commercial food-waste disposers, and grey-water recycling and treatment systems for irrigation and agriculture.



Maintenance & Technical Support

Periodic maintenance contracts, genuine spare parts and consumables, and continuous technical and laboratory follow-up to ensure the highest water quality.

Our Clients

Key clients & partners in success

We are proud to deliver our advanced solutions to a select group of leading institutions and organisations in the Kingdom, including:

- U.S. Embassy in Amman
- Embassy of the Kingdom of Spain
- King Hussein Cancer Center & Foundation
- Arab Potash Company
- University of Petra
- Al-Balqa Applied University
- British American University
- Al Muheet Group & Restaurants
- Astrolabe Café

Why CWET

Why choose us?

Half a century of expertise

An established record of more than 50 years that guarantees the highest engineering precision in water study, analysis and treatment.

Global agencies & technologies

Our solutions rely on importing and distributing components, pumps and desalination membranes from major certified international manufacturers.

Custom engineering designs

We don't just offer ready-made solutions: we design plants and systems precisely to each client's consumption pattern and source-water quality.

Strict after-sales commitment

Our specialised, fully equipped field teams provide periodic maintenance and rapid response to keep every system running sustainably.

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Contact Us

Get in touch

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